

# FORTUNE INTERNATIONAL

## 2010 edit calendar

ISSUE DATE	TOPIC	AD CLOSE	IN HOME	EUROPE ON SALE	ASIA ON SALE	INVEST	TECH	PURSUITS*	CAREER	VENTURE
1.18	THE NEW AUTO LANDSCAPE	12.14	1.5	1.11	1.4	■	■			
2.8	100 BEST COMPANIES TO WORK FOR ONLINE LAUNCH DATE: 1/21	1.4	1.26	2.1	1.25	■	■			
3.1	THE FUTURE OF READING	1.25	2.16	2.22	2.15	■	■		■	
3.22	WORLD'S MOST ADMIRED COMPANIES ONLINE LAUNCH DATE: 3/4	2.15	3.9	3.15	3.8	■	■			■
4.12	BRAINSTORM GREEN ONLINE LAUNCH DATE: 3/25	3.8	3.30	4.5	3.29	■	■		■	
5.3	FORTUNE 500 ONLINE LAUNCH DATE: 4/15	3.29	4.20	4.26	4.19	■	■	■		
5.24	CHINA SPECIAL REPORT ONLINE LAUNCH DATE: 5/6	4.19	5.11	5.17	5.10	■	■		■	■
6.14	INVESTOR'S SPECIAL 1: RETIREMENT GUIDE ONLINE LAUNCH DATE: 5/27	5.10	6.1	6.7	5.31		■			
7.5	GLOBAL FORUM ONLINE LAUNCH DATE: 6/17	5.31	6.22	6.28	6.21	■	■		■	
7.26	• GLOBAL 500 • BRAINSTORM TECH ONLINE LAUNCH DATE: 7/8	6.21	7.13	7.19	7.12	■				■
8.16	CAREERS SPECIAL ONLINE LAUNCH DATE: 7/29	7.12	8.3	8.9	8.2	■	■			
9.6	FASTEST GROWING COMPANIES ONLINE LAUNCH DATE: 8/19	8.2	8.24	8.30	8.23	■	■	■		
9.27	BUSINESS OF STYLE ONLINE LAUNCH DATE: 9/9	8.23	9.14	9.20	9.13	■	■	■	■	
10.18	MOST POWERFUL WOMEN ONLINE LAUNCH DATE: 9/30	9.13	10.5	10.11	10.4	■	■			■
11.1	40 UNDER 40 ONLINE LAUNCH DATE: 10/14	9.27	10.19	10.25	10.18	■	■		■	
11.15	WHERE ARE THEY NOW? ONLINE LAUNCH DATE: 10/28	10.11	11.2	11.8	11.1	■	■			■
12.6	BUSINESSPERSON OF THE YEAR ONLINE LAUNCH DATE: 11/18	11.1	11.23	11.29	11.22	■	■	■	■	■
12.27	INVESTOR'S SPECIAL 2: 2011 INVESTOR'S GUIDE ONLINE LAUNCH DATE: 12/9	11.22	12.14	12.20	12.13		■			

\* PURSUITS will run as a single-page column in every issue. Noted issues will include multi-page sections.

Note: All content subject to change at the editors' discretion. Revised 5/11/10.